



## Digital Transformation, Application and Database Modernization and IT-as-a-Service

**Fresche Headquarters:**  
Montreal, Canada

**Offices:**  
Asheville, Boston, Glasgow,  
Lucknow, Melbourne,  
Montreal, Victoria

**Customers:**  
22,000 customers globally,  
including Adidas, Avon, CVS,  
Royal Caribbean Cruise Lines  
and Staples

**Employees:**  
400+

**Key Solutions:**  
X-Analysis View and Advisor,  
Newlook Suite, WebSmart,  
Presto, Formtastic, QDV,  
N-Focus, TestBase,  
Speedware, AMXW

In a digital era where organizations must evolve rapidly, Fresche provides an unmatched breadth of solutions to help leverage and expand IT assets. Innovation, analytics, data mining, agile methodologies and proven software enable companies to rapidly modernize, enhance and develop applications, provide easy access to applications from any device and ensure integration between numerous platforms.

### The Business Need

In today's rapidly evolving business landscape, IT has to remain relevant to the business and take on a more strategic role by supporting the organization's changing needs. There are 150,000 organizations using IBM i worldwide — 45% in North America, 25% in Europe and 25% in Asia-Pacific — and they all share similar goals and objectives. Increasingly, IT must make business more competitive and agile by providing solutions to:

- Ensure that the system of record (SOR) is modernized and enhanced to support the additional digital transformation initiatives of the business that rely on SOR stability and reliability.
- Deliver fast, agile, proactive and meaningful solutions to the business.
- Understand, plan and correctly implement cloud adoption.
- Improve the user experience and productivity with modern application interfaces, "anywhere-anytime" remote and mobile access and easier onboarding of new staff.
- Ensure business continuity by addressing skill shortages and reducing IT backlogs.
- Work collaboratively with stakeholders to develop strategic roadmaps that balance risk and reward.
- Improve business processes with automated document distribution.
- Modernize older languages to improve maintainability, agility and portability.

### What We Do: Help You Ensure that IT Supports Business

As a leading expert in legacy solutions, Fresche helps clients meet IT goals by providing products and services that span the complete application modernization and management spectrum. We enable IT with modernization strategies to support business and improve financial performance, increase market competitiveness, remove risk and add business value.

## Solutions

Fresche specializes in helping companies achieve their business goals and outcomes by leveraging and extending their legacy application environments. We start with a well-crafted application modernization and management strategy that leverages the power of legacy environments while taking advantage of modern technologies such as Web, Mobile, SOA, micro-services, Cloud and Open Source solutions. Fresche provides complete modernization and management solutions in all of the following areas:



### IT Strategy & Planning

Services that help you understand what you have, what you need, and how to get started. The main goal is to evaluate options and establish a modernization roadmap that aligns IT with future business needs.

- Strategy & Planning
- Modernization Roadmap
- IT Healthcheck
- Legacy Application & System Analysis



### Code & Database Transformation

Services and automated conversion tools to move to Java, DDL, etc. Includes field resizing, pre-conversion impact analysis, modern application and database architecture and much more.

- RPG, COBOL & Synon to Java
- Tool Assisted Rearchitecting/Re-write
- Unicode Conversion
- DDS to DDL / SQL
- Database Rearchitecting (without code changes)



### Application Expertise

A highly seasoned team of legacy experts who can take on support of your entire IT department as a service, backfill retiring resources, or supply much-needed know-how at key moments.

- App Development, Testing & Implementation
- Web & Mobile Development
- Integration
- Application Support
- End-to-End Modernization



### Analysis & Productivity

Automated tools to analyze and document your entire application and data environment, leading to faster, more accurate development with less testing and more certainty.

- Application Documentation
- Impact and Data Quality Analysis
- Business Rules Analysis
- Field Expansion & Resizing
- Test Automation & Data (z/OS)



### GUI, Web & Mobile

Numerous options to easily replace green screen applications and/or develop new customer facing web applications that make users more productive, improve business processes and increase revenue.

- Automated Green-Screen-to-Web/Mobile
- Web & Mobile Application Development
- Open Source Development
- Portals
- SOA/Web Services



### Reporting & Document Distribution

Solutions that provide real-time information to everyone in the organization to help them make better decisions. Digital distribution of invoices and other documents improves customer service and reduces printing.

- Web Reports & Dashboards
- Spool File Modernization
- Document Distribution
- Data Mining
- Avaya Call Center Reporting

## Value Proposition

Product-driven, automated solutions

End-to-end capability, flexible options, value-driven, proven results

Better, faster, lower risk at a competitive price

Options to suite every size, budget and need

Unbeatable time-to-value